



DAREDEVIL

STRATEGY. MEDIA. RESULTS.



BEST NEW AI SOCIAL MEDIA TACTICS FOR 2026

C. R. I. T.

CONTEXT

ROLE

INTERVIEW

TASK

PROMPT FOR SOCIAL MEDIA POSTS

I'm about to post this content to TikTok and Instagram Reels. The content subject matter is music industry tips and meaningful information derived from our music business podcast for our audience who are professionals or aspiring professionals in the music business; specifically, singers, songwriters, indie artists, industry professionals, and musicians. Our strategy is to use multiple hooks to generate interest, video views, and engagement with the post. The first hook is the text overlay in the first 5 seconds of the video; this hook is the most important and must catch our audience's eye. The "Hail Mary" hook is the caption that provides the last opportunity to convince someone to watch the video and engage with it; therefore, it must be a hook that piques the audience's interest and causes them to watch the content. These hooks must elicit hope, anger, curiosity, challenge their limiting beliefs, challenge their beliefs about how the music business really works, and satisfy their thirst for knowledge.

Assume the role of a master social media expert, copywriting expert, and direct response marketing expert. Someone who has learned from the greats of direct response like David Ogilvy, Eugene Schwartz, Claude C. Hopkins, John Caples, Gary Halbert, Jay Abraham, etc.

Ask me up to three questions for clarity.

Review the transcription I uploaded and craft 10 different pairings of the Text overlay hook and the caption hook (which must be different than the text overlay hook) designed to spur our audience to click the video and watch the content.

EXAMPLE OF WHAT AI RENDERS

1.

Overlay:

“Radio’s ‘Black Monday’ is coming. Are you ready?”

Caption:

“Imagine one headline: ‘GM drops AM/FM from all new cars.’ 90% of radio listening happens in the car. When that goes, the bottom falls out. If your plan still depends on terrestrial radio, watch this now.”

2.

Overlay:

“Why are car makers quietly KILLING radio?”

Caption:

“GM is seriously talking about not putting radios in cars. Lobbyists are begging Congress to FORCE automakers to keep them. When multibillion-dollar brands walk away, artists need a new plan. Here’s what that really means.”

3.

Overlay:

“If 90% of radio dies with the car... what happens to YOU?”

Caption:

“Mom-and-pop advertisers, label radio tours, P-1 stations barely keeping the lights on—one shift in Detroit and it all collapses. This clip breaks down the domino effect for artists, writers, and managers.”

4.

Overlay:

“Eight-track. Cassette. CD. Radio is NEXT.”

Caption:

“Everything in the car has come and gone except radio... until now. When the same companies that perfected marketing decide ‘the juice isn’t worth the squeeze,’ you should probably pay attention.”

PROMPT TO FIND MOMENTS FROM LONGFORM INTERVIEW CONTENT

We are creating social media content to promote my music business podcast on TikTok, Instagram Reels, YouTube Shorts, and Facebook Reels. Assume the role of an expert social media manager and content creator. Read through the podcast episode transcription that i uploaded and identify all the moments that are most engaging, thought provoking, controversial, educational, inspirational, or humorous. Please include the time stamps with each identified piece of content so I can easily locate them in the video editor.

EXAMPLES OF WHAT AI PRESENTS

Engaging / Humorous Moments

These clips are perfect for grabbing attention with relatable humor or lighthearted banter, showcasing the personalities involved.

1. 00:26.27 - 00:31.21: The Unexpected Guest Exit

- **Snippet Focus:** Brent shares a funny story about a guest who abruptly had to leave during a recording.
- **Social Hook:** "Every podcaster's nightmare! 😂 You HAVE to hear this guest story."
- **Keywords:** #PodcastLife #BehindTheScenes #FunnyStories #GuestDrama #PodcasterProblems

2. 01:47.78 - 01:52.39: Brent & The Microphone

- **Snippet Focus:** Johnny and Natalie playfully tease Brent about his limited "mic time" as a lyricist.
- **Social Hook:** "When the co-host is only allowed mic time for the intro! 🗣️🎤 #PodcastBanter"
- **Keywords:** #PodcastHumor #CoHostLife #MusicBusinessPodcast #LyricistLife #StudioJokes

3. 02:20.12 - 02:23.97: Natalie Anticipates Jeff Pardo's Sarcasm

- **Snippet Focus:** Natalie's funny reaction to a question from co-writer Jeff Pardo, knowing his tendency for sarcasm.
- **Social Hook:** "That moment you KNOW your co-writer's question isn't gonna be innocent... 😏 #SongwriterLife"
- **Keywords:** #SongwritingHumor #CreativeFriends #StudioVibes #MusicComedy #ArtistLife

4. 03:49.50 - 04:01.79: Jeff Pardo Needs a Pick-Me-Up

- **Snippet Focus:** The hosts joke about Jeff Pardo, a Chicago Bears fan, needing emotional support.
- **Social Hook:** "Is your co-writer a Bears fan? They might need a pick-me-up! 🤔🏈 #NFLHumor"
- **Keywords:** #SportsFans #MusicAndSports #FriendlyRivalry #ChicagoBears #PodcastLaughs

5. 09:49.96 - 10:10.95: Naming Voice Memos: "Fast Jam 42"

- **Snippet Focus:** Natalie and the hosts discuss the often-chaotic and humorous ways melody-focused songwriters label their voice memos (e.g., "silly piano riff," "fast jam 42").
- **Social Hook:** "Songwriters, what's the weirdest name on your voice memo app? 😂 #SongwritingProcess"
- **Keywords:** #VoiceMemos #SongwritingTips #CreativeChaos #MusicianStruggles #ArtistHacks